FRIDAY, SEPTEMBER 22, 2017 – OPEN TO NETWORK PARTNERS ONLY (TICKETED)
Jepson Alumni Executive Center, 5:30 – 8:00 p.m.

Panel: Every Level of Government Needs to Act on Climate (Main Room)

The panelists will outline the steps being taken by federal, state, and local agencies to address climate change and the benefits to the region. They will also address challenges faced by each level of government and the potential opportunities for concerted action.

Moderators:
Mark Northam — Executive Director of the Virginia Department of Conservation and Recreation

Panelists:
Bill Street — Chief Executive Officer, James River Association
Phillip Musegaas — Vice President of Program and Litigation, Potomac Riverkeeper Network
Noah Sach — Senior Policy Advisor for the Chesapeake Bay Program

NOTE:
10:30 – 11:45 a.m.

Discussion: How to Engage in the Upcoming Election as a 501(c)(3) Nonprofit (Board Room)

It’s a time for action rather than just planning. Join us to brainstorm new strategies on how to continue engaging an excited base. This discussion is meant for attendees who are actively engaging their membership in the political process.

Moderator:
Rosheen Sethia — Engagement Director, A Virginia Environmental Law Center

Speakers include:
Kate Wofford — Executive Director, Shenandoah Valley Network
Karen Forget — Executive Director, Lynnhaven River NOW
Kirk Bowers — Pipelines Program Coordinator, Sierra Club Virginia Chapter
Jepson Alumni Executive Center, 5:30 – 8:00 p.m.

Field Trip #3 — A short drive up the Rappahannock River basin, a partnership between the Piedmont Environmental Council, Fauquier Water Resources, and the Virginia Department of Conservation and Recreation for an educational experience

Field trip learning how to test water quality with the Creek Critters app and then paddling down the scenic Rappahannock on a guided trip to learn about the Rappahannock watershed and how it shapes our region. The Rappahannock River is home to more than 200 species of fish, 190 species of birds, and hundreds of other species of wildlife. It is also the source of drinking water for nearly half a million people, which makes protecting it especially important. The Rappahannock River is also one of the most important rivers in the Chesapeake Bay watershed. 

Sponsored by Piedmont Environmental Council

1:45 – 3:00 p.m.

Panel: How to Win in a Bipartisan Legislative Environment (Main Room)

In this era of gridlock, we can agree that winning is a worthy goal. But as the political climate continues to deteriorate, how do we win in a partisan environment? Join us as political experts and practitioners share their strategies for winning, from both sides of the aisle.

Moderator:
Scott Surovell — Virginia State Senate

Panelists include:
Stewart Schwartz — Executive Director, Virginia League of Conservation Voters
Bill Street — Chief Executive Officer, James River Association
Phillip Musegaas — Vice President of Program and Litigation, Potomac Riverkeeper Network

10:15 – 11:00 a.m.

Discussion: Responsible Coal Ash Cleanup (Main Room)

Simmons’ Hip Hop Summit Action Network in 2003 and 2004. He was also a key architect of P. Diddy’s “Vote Or Die!” campaign, which raised awareness of the importance of voter registration and voter participation among young people.年wood has been successfully bridging the gap between the environmental movement and the hip-hop community.

Moderator:
Karen Forget — Executive Director, Lynnhaven River NOW

Speakers include:
Rev. Cornell “Tip” Simmons — Hip Hop Summit Action Network

12:00 – 1:00 p.m.

Lunch / Case Study: Taylorsville Basin Partnership (Main Room)

The Taylorsville Basin Partnership is a collaborative effort involving a wide range of stakeholders, including local governments, non-profits, and businesses, working together to improve water quality in the Taylorsville Basin. The partnership has made significant progress in reducing pollution and improving water quality in the basin, and has been recognized as a model for successful collaborative environmental efforts.

Speakers:
Karen Forget — Executive Director, Lynnhaven River NOW

11:30 – 12:15 p.m.

Fly Tying and Casting — $10

Fly fishing is a popular activity in the region, and this workshop will teach participants how to tie flies and learn basic casting techniques. Participants will have the opportunity to practice their skills on the Rappahannock River.

Sponsor:
River Rock Outfitter and Falmouth Flats Fly Fishers

From the Chesapeake Bay to the Shenandoah Valley, we can all agree that Virginia is a wonderful place to live. But as the climate changes, we need to work together to protect our environment and ensure a sustainable future for our region. At Virgina Enviroday 2017, we will explore the challenges we face and the actions we can take to make a difference.

Sponsor:
Fredericksburg Main Street Inc.

9:00 – 9:30 a.m.

Welcome featuring remarks from the Mayor of Fredericksburg Mary Katherine Greenlaw (Main Room)

Welcome to Mayor Greenlaw’s opening remarks, which will set the stage for the day’s events.

NOTE:
8:00 – 8:30 a.m.

Sign-In / Light Breakfast & Coffee (Main Room)

8:30 – 9:00 a.m.

Sign-In / Coffee

9:00 – 9:15 a.m.

Welcome featuring remarks from the Mayor of Fredericksburg Mary Katherine Greenlaw (Main Room)

9:15 – 10:15 a.m.

2017 Workgroup Year-in-Review (Main Room)

VCN workgroups will give a quick report out on their top priority campaigns, focusing on the most significant highlights from the year and where each campaign stands going into 2017.

10:15 – 10:30 a.m.

VCN Update and Board Vote

The VCN Board will vote on the 2017 Workgroup Year-in-Review and other important matters.

10:45 – 12:15 p.m.

Breakout Meetings by Organizational Role

Breakout meetings will provide participants with the opportunity to discuss specific issues and opportunities with their peers from other organizations.

12:30 – 1:30 p.m.

Luncheon / Case Study: Taylorsville Basin Partnership (Main Room)

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1:45 – 2:30 p.m.

Discussion: Building Strong Campaigns (Board Room)

Building a successful campaign requires more than just a good message. It takes strategic planning, effective messaging, and a strong team. Join us as political experts and practitioners share their strategies for building strong campaigns.

Moderator:
Rosheen Sethia — Engagement Director, A Virginia Environmental Law Center

Speakers include:
Karen Forget — Executive Director, Lynnhaven River NOW

2:30 – 3:00 p.m.

Discussion: Take Action Campaigns for Change (Main Room)

Kirk Bowers — Pipelines Program Coordinator, Sierra Club Virginia Chapter

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Opening Session: Welcome and Organizational Highlights (Main Room)

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